



2024

FEATURING: HEALTHY LIVING

BUTLER COUNTY FAMILY YMCA ANNUAL REPORT

A MESSAGE FROM OUR LEADERSHIP

A Year Focused on Healthy Living

At the YMCA, our mission to strengthen community is rooted in nurturing the whole person—spirit, mind, and body. This year, we are placing a renewed focus on healthy living as a cornerstone of our work and a shared commitment with the individuals and families we serve.

Health is more than just physical fitness—it's about fostering well-being in every part of life. Whether through group exercise classes, wellness coaching, swimming lessons, or simply finding time to connect and recharge, the Y offers a supportive space where members of all ages and abilities can take meaningful steps toward healthier, more balanced lives.

At the heart of our efforts is a belief that everyone deserves the opportunity to lead a healthy life. By promoting healthy habits, encouraging active lifestyles, and building a culture of care, we are working to create a ripple effect of wellness that touches homes, schools, workplaces, and neighborhoods.

We are deeply grateful to our dedicated staff and volunteers who model what it means to live well—mentally, physically, and spiritually—and to our members who inspire us every day with their resilience and commitment to growth. Thank you for being part of the YMCA family as we journey together toward a healthier, stronger community.



DAVID HILLIARD

President/CEO

TONY SHAKELY

Chief Volunteer Officer

BUTLER COUNTY FAMILY YMCA LEADERSHIP TEAM

DAVID HILLIARD

President/CEO

CARRIE FOX

Executive Director
Rose E. Schneider Family YMCA

BRANDI MASER

Human Resources Director

CHRISTINA DREHER

Development Director

DAVID HOLMAN

Finance Director

THOMAS SPENCE

Executive Director
Butler YMCA

ARTHUR DAVIS

Facilities Director

NICK SASALA

Membership & Marketing
Director

COMMUNITY IMPACT

“

Dear Donor,

Before this, I couldn't afford a gym membership, and staying healthy felt like something always out of reach. Since joining the Y, everything's changed. I've been able to work out regularly, take some amazing group fitness classes (I especially love the Zumba and strength training ones!), and just feel like me again. My energy is up, my stress is down, and I feel more confident than I have in a long time.

Even better, my kids love coming with me. They've joined swim lessons and have made a bunch of new friends.

The Y has become a second home for us—somewhere safe, positive, and full of encouragement. Thanks so much for making this possible. Your support didn't just give me a gym membership—it gave us a fresh start.

”

Events
21.8%

700
DONORS WHO
CONTRIBUTED
LAST YEAR

Donor Gifts
78.2%

\$409,000
RAISED IN SUPPORT
OF ANNUAL SUPPORT
CAMPAIGN 2024

1,047
SCHOLARSHIPS
RECIPIENTS

\$25,000
FREE RENTAL SPACE
TO OUTSIDE
ORGANIZATIONS



HEALTHY LIVING

3

In 2024, our Healthy Living department has proudly taken center stage, leading the charge in promoting wellness across our community. Through an expanded lineup of impactful programs—from Land Fitness and Small Group Classes to innovative Personal Training and Chronic Disease Prevention efforts—our team has inspired individuals of all ages and abilities to prioritize their health.

We've seen record participation in wellness programs, stronger connections between members and their fitness goals, and measurable improvements in overall community well-being. Together, we're building a healthier, stronger community—one step, one class, and one member at a time.

- ▶ **UNIQUE VISITS TO OUR BRANCHES**
537,222 VISITS BY OVER 19,250 INDIVIDUALS
- ▶ **TOTAL WEEKLY GROUP EXERCISE CLASSES**
219
- ▶ **TOTAL WEEKLY SMALL GROUP TRAINING CLASSES**
28 CLASSES WITH 340 PARTICIPANTS
- ▶ **TOTAL INSTRUCTORS, PERSONAL TRAINERS, & STAFF**
76

OUR LEADERS



Kathy Hensler
Rose E. Schneider
Family YMCA



Heidi Nicholls Bowser
Butler
YMCA

YOUTH DEVELOPMENT

At the Y, we believe our community's future begins with its youngest members. That's why we thoughtfully create programs that support children, parents, and families—offering experiences that build confidence, character, and connection. From learning water safety and life skills to developing friendships and leadership potential, every Y program is designed to help youth grow in a safe, supportive, and fun environment.

When we invest in kids, we invest in a stronger future. Through mentorship, meaningful activities, and skill-building opportunities, we're helping the next generation shine—and giving our entire community a brighter tomorrow.

► **SWIM LESSONS**
881

► **CHILD CARE, PRESCHOOL, & DAY CAMP**
872

► **SWIM TEAM**
250 SWIMMERS

► **REACH & RISE®**
62 YOUTH

► **SPORTS & PROGRAMS**
2,266 YOUTH

► **YOUTH & GOVERNMENT**
93 FUTURE LEADERS

TOTAL YOUTH SERVED IN PROGRAMS:
2,963



SOCIAL RESPONSIBILITY

For nearly 150 years, the Butler County Family YMCA has strengthened our community by connecting people to their purpose, potential, and each other. We are committed to serving our community by building partnerships that increase access and opportunities for all.



► **DONATED FACILITY SPACE**
\$25,000 Worth Of Space

► **VOLUNTEERS**
78 Volunteers
1,888 Hours Volunteered
\$45,306 Total Value Of Volunteer Time

► COMMUNITY COLLABORATIONS AND PARTNERSHIPS

American Red Cross
Autism Caring Center
Backpack Program
Butler Collaborative for Families
Butler County Humane Society
Cancer Bridges
Gaiser Addiction Center

Glade Run Lutheran Services
Good News Club
Grey House
Hope is Dope
House of Homage
Neighbors for Neighbors

Area Agency on Aging, ARMSTRONG, Atria's, Boy Scouts, Breakthrough Butler, Butler AM Rotary, Butler Area School District, Butler County Community College, Butler Health System, Center for Community Resources, Cranberry Diversity Network, Community Health Clinic, Cranberry Physical Therapy, Cranberry Township Community Chest, Cranberry Township Noon Rotary, Cranberry Township Senior Center, Cranberry Wave, First United Methodist Church, Five Below - Cranberry, Girl Scouts, Girls on the Run, Gleason Food Bank, Grace Youth and Family Foundation, Greater Pittsburgh Community Food Bank, Highmark Caring Place, Karns City School District, Knoch School District, Lifesteps, Lighthouse Foundation, Medicare, North Pittsburgh Regional Chamber, Rite Aid, Saint Vincent de Paul Food Bank, Seneca Valley School District, Seniors for Safe Driving, Slippery Rock Senior Center, Slippery Rock University, Tanglewood Senior Center, Toys for Tots, Traditions of America, University Korner, VA Butler Healthcare, Westminster Presbyterian Church

AMBASSADOR CLUB

Individuals and businesses who contributed \$1,000 or greater to the 2024 Annual Support Campaign:

- ▼ Joella Baker
James Beck
- ▼ Larry & Pam Black
Jeremiah & Leslie Bondra
- ▼ Casey Bowser & Heidi Nicholls
Bowser
- ▼ Jess & Willie Burr
Larry Cicco
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- ▼ Sharon Gall
- ▼ John & Sheri Gibson
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Fort Pitt Capital Group, Inc.
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- ▼ J.P. Larrick Family Charitable Trust
Jeremiah Bondra DMD, PC
Kids Day America
- ▼ Lutz & Pawk
- ▼ NextTier Bank
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Sedwick Charitable Foundation
Sun Energy Services, LLC
United Concordia Dental
University Korner
UPMC Health Plan
Walmart
Westminster Presbyterian Church of America
Woodward, Inc.

Thank
you!

To those who support our
mission: Thank you for
helping us help others!

OPERATING FINANCIAL REPORT

REVENUE

Contributions	▶	\$ 496,453
Membership Dues	▶	\$ 3,917,879
Program Fees	▶	\$ 4,804,977
Grants	▶	\$ 220,739
Rental Income	▶	\$ 104,464
TOTAL REVENUE	▶	\$9,544,512

EXPENSES

Salaries, Benefits, & Taxes	▶	\$6,091,349
Contracted Services	▶	\$ 935,968
Program Services	▶	\$ 928,326
Occupancy	▶	\$1,046,881
National YMCA	▶	\$ 175,652
Financing Costs	▶	\$ 293,301
TOTAL EXPENSES	▶	\$9,471,477

NET REVENUE — **\$73,035**

BOARD LEADERSHIP

BOARD OF MANAGERS

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Alan Colorito
Jordan Grady
Keykhosrow (Ken) Guity
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Seth Prentice
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BUTLER YMCA

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Trustee Emeritus:

Kenneth Fraser
Jim Druschel



OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

OUR CAUSE

The Y is the leading nonprofit committed to strengthening community by connecting all people to their potential, purpose, and each other.

OUR FOCUS

Working locally, we focus on empowering young people, improving health and well-being, and inspiring action in and across communities. By bringing together people from different backgrounds, perspectives, and generations, we ensure that we all have access to the opportunities, relationships, and resources necessary to learn, grow, and thrive.



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

ARMCO PARK

341 Centreville Pike
Slippery Rock, PA 16057

BUTLER YMCA

339 North Washington Street
Butler, PA 16001

ROSE E. SCHNEIDER FAMILY YMCA

2001 Ehrman Road
Cranberry Township, PA 16066