

Butler County Family YMCA



SPONSOR GUIDE

2026

Help Make Our Community Stronger





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Welcome to the YMCA Community!

Sponsorship provides your business the opportunity to be showcased in Butler County as a partner of the Y. When you support our mission, you show your clients, customers, and neighbors you believe in building a better us.

The Butler County Family YMCA has been part of our community for nearly 140 years. We've been a staple in the lives of thousands for generations and invite you to join us.



15,500+
Active Members



9,438
Followers



14,700+
Subscribers



2,304
Followers



11
Annual Events



162,000+
Website Impressions
per month



ANNUAL SUPPORT CAMPAIGN

Your Donation Impacts Our Community!

Partnering with the YMCA means changing lives—right here in Butler County.

By sponsoring YMCA events and supporting the Annual Support Campaign, we're helping hundreds of families and thousands of individuals gain access to life-enriching programs and services.

Every dollar donated stays local and directly supports children, families, seniors, and veterans—ensuring they can participate in YMCA memberships and programs at significantly reduced, and often completely free, rates.

Together, we're building a stronger, healthier community for all.

Last year, our Annual Support Campaign:



Raised \$409,000



Awarded thousands of members with scholarships



Provided 527 Youth with Swim Lessons



Served 1,175 Children in Child Care, Preschool, & Day Camp

Other Ways to Get Involved:



Banner Program

For \$1,500, place a 3 x 5 full-color banner with your company name and logo at one of our two YMCA branches! Banners are renewed annually.



Corporate 25 Program

Donate \$2,500 to our Annual Support Campaign and all employees at your organization receive HUGE benefits!

- \$0 Join Fee
- 25% off Membership Dues
- 25% off Chronic Disease Prevention Programs



BOWL FOR THE KIDS

Family Bowlaway Fun Center & The BackAlley

SUNDAY, MARCH 2ND



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Bowl For The Kids is a popular event we host annually at the Family Bowlaway Fun Center & The BackAlley. This event attracts 250+ participants, who come together for non-stop bowling and fun to raise money to support our Annual Support Campaign!



SPONSORSHIP OPPORTUNITIES

Premier Sponsor: \$2,500

- Company name on all print, digital media, event website and press releases.
- Automatic enrollment in Corporate 25 Community Partnership Program: No join fee, 25% off monthly membership dues & Chronic Disease Prevention Programs for all active employees of your company.
- Verbal recognition at this event and one additional event in 2024.
- 3 x 5 foot banner at event with your company logo.
- Recognition in event program with full page ad.

Strike Sponsor: \$1,500

- Company name on all digital media, including event website.
- Verbal and printed program recognition at event.
- 3 x 5 foot banner at event with your company logo.

Spare Sponsor: \$500

- Company name & logo on event website.
- Event printed program recognition.
- 3 x 5 foot banner at event with your company name & logo.

Pin Sponsor: \$200

- Company name on event website.
- Event printed program recognition.
- 2 x 3 foot banner at event with your company logo.

EASTER EGG HUNT

Rose E. Schneider Family YMCA

SATURDAY, MARCH 28

This family-friendly event is offered in three separate sessions allowing even more families to Easter egg hunt. We offer age-specific egg hunting areas, crafts, photo opportunities (including visits from the Easter Bunny!), a petting zoo, trackless train rides, and treat bags to all of our egg hunters!



DONATE GOODS/SERVICES

- Raffle baskets.
- Treat bags and stuffers (coupons, toys, candy).
- Services, such as bounce house rentals, DJ time, photo booths, and other forms of entertainment.

POPULAR DONATIONS:

- Treat bag stuffers (coupons, toys, candy).
- Egg hunting bags.



SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: \$500

- 20 guest passes for your employees to utilize at the Rose E. Schneider Family YMCA or Butler YMCA.
- Company logo on promotional flier, event map, and other marketing materials.
- Special mention at the event.
- Event signage.

Gold Sponsor: \$250

- 15 guest passes for your employees to utilize at the Rose E. Schneider Family YMCA or Butler YMCA.
- Company logo on promotional flier, event map, and other marketing materials.
- Event signage.

Silver Sponsor: \$100

- 10 guest passes for your employees to utilize at the Rose E. Schneider Family YMCA or Butler YMCA.
- Event signage.

Bronze Sponsor: \$50

- 5 guest passes for your employees to utilize at the Rose E. Schneider Family YMCA or Butler YMCA.
- Event signage.

HEALTHY KIDS DAY

SATURDAY, APRIL 25

ARMCO PARK | BUTLER YMCA | ROSE E. SCHNEIDER FAMILY YMCA



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Healthy Kids Day is a national YMCA event that is free for our community! We celebrate alongside thousands of other YMCA's across the country to promote healthy lifestyles for kids and families. Join us at either of our branches to engage with over 600 people on our campuses.

DONATE GOODS/SERVICES

- Raffle baskets.
- Treat bags and stuffers (coupons, toys, candy).
- Services, such as bounce house rentals, DJ time, photo booths, and other forms of entertainment.

POPULAR DONATIONS:

- Table/booth set-up.
- Raffle baskets and giveaways.



SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: \$500

- Event signage.
- 20 guest passes for your employees to utilize at the Rose E. Schneider Family YMCA or Butler YMCA.
- Company logo on promotional flier, event map, and other marketing materials.
- Special mention at the event.

Gold Sponsor: \$250

- Event signage.
- 15 guest passes for your employees to utilize at the Rose E. Schneider Family YMCA or Butler YMCA.
- Company logo on promotional flier, event map, and other marketing materials.

Silver Sponsor: \$100

- Event signage.
- 10 guest passes for your employees to utilize at the Rose E. Schneider Family YMCA or Butler YMCA.

Bronze Sponsor: \$50

- Event signage.
- 5 guest passes for your employees to utilize at the Rose E. Schneider Family YMCA or Butler YMCA.



WHEELS OF STEEL ARMCO PARK CAR CRUISE

ARMCO Park

SATURDAY, JUNE 6TH



Kick off summer at our Annual Wheels of Steel Car Cruise, presented with the Butler Rodfathers, in Slippery Rock, PA. Last year, over 1,000 visitors joined us for this event! All proceeds help keep our beloved park open and maintained for the public to enjoy.

SPONSORSHIP OPPORTUNITIES

Luxury Sponsor: \$2,500

- Title Sponsorship: Company name on all print, digital media, and press releases.
- Automatic enrollment in Corporate 25 Community Partnership Program: No join fee, 25% off monthly membership dues and Chronic Disease Prevention Programs for all active employees of your company.

Vintage Sponsor: \$1,000

- Company name and logo on all digital media, including YMCA digital signage.
- Company logo on event website.
- Verbal recognition at the event.

Antique Sponsor: \$500

- Company name on event website.
- Company link on event website.
- Verbal recognition at the event.

Classic Sponsor: \$150

- Company link on event website.
- Verbal recognition at the event.



BUTLER ROAD RACE

Diamond Park, Downtown Butler

SATURDAY, JUNE 22ND

Join us for one of the longest standing foot races in Western PA! For over seventy years, thousands of runners have participated in this 2k and 5 mile race held in the heart of downtown Butler.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$7,500

- Title Sponsorship: Company name on all print, digital media, t-shirt, and banner above Main Street.
- Automatic enrollment in Corporate 25 Community Partnership Program: No join fee, 25% off monthly membership dues for all active employees of your company.
- Employees receive Early Bird Pricing through race day.
- Company logo on event t-shirt.

Gold Sponsor: \$2,500

- Company name and logo on all digital media, including YMCA digital signage.
- Automatic enrollment in Corporate 25 Community Partnership Program: No join fee, 25% off monthly membership dues for all employees at your company.
- Company logo on event t-shirt.

Silver Sponsor: \$500

- Company name and logo on all digital media, including YMCA digital signage.
- Name listed on event t-shirt.

Bronze Sponsor: \$150

- Company name on all digital media, including YMCA digital signage.
- Name listed on event t-shirt.



FORE THE CHILDREN GOLF CLASSIC

Butler Country Club

MONDAY, SEPTEMBER 22ND

For nearly thirty years, our golf outing has been one of the most successful events in raising money to support our local community!

Team slots sell out every year. So don't wait to register! See you on the green!

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$5,000

- Eight golfer registrations with carts & meals.
- Custom banner with logo, four signs on course, signs on dinner tables, and feature ad in program.
- Automatic enrollment in Corporate 25 Community Partnership Program: No join fee, 25% off monthly membership dues and Chronic Disease Prevention Programming for all active employees of your company.
- Recognition on press releases, event website, and all digital media.

Silver Sponsor: \$2,750

- Four golfer registrations with carts & meals.
- Four signs on course, signs on dinner tables, company logo in program.
- Automatic enrollment in Corporate 25 Community Partnership Program: No join fee, 25% off monthly membership dues for all active employees of your company.
- Recognition on event website and all digital media.

Dinner Sponsor: \$500

- Signs on dinner tables.
- Verbal recognition at event, on event website, and all digital media.
- Recognition on event website and all digital media.
- Listing in program.

Putting Green Sponsor: \$250

- Sign on putting green.
- Recognition on event website and all digital media.

Hole Sponsor: \$150

- Sign on tee or green.
- Recognition on event website.
- Listing in program.



TRUNK OR TREAT

Rose E. Schneider Family YMCA

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SATURDAY, OCTOBER 17TH

Dozens of cars, thousands of pieces of candy, and so much more! What's not to love about Trunk-or-Treat? Vendor tables allow you to show off your business to hundreds of families as they enjoy fall festivities.



SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: \$500

- Event signage.
- 20 guest passes for your employees to utilize at the Rose E. Schneider Family YMCA or Butler YMCA.
- Company logo on promotional flier, event map, and other marketing materials.
- Special mention at the event.

Gold Sponsor: \$250

- Event signage.
- 15 guest passes for your employees to utilize at the Rose E. Schneider Family YMCA or Butler YMCA.
- Company logo on promotional flier, event map, and other marketing materials.

Silver Sponsor: \$100

- Event signage.
- 10 guest passes for your employees to utilize at the Rose E. Schneider Family YMCA or Butler YMCA.

Bronze Sponsor: \$50

- Event signage.
- 5 guest passes for your employees to utilize at the Rose E. Schneider Family YMCA or Butler YMCA.



DONATE GOODS/SERVICES

- Treat bags.
- Candy & treats.
- Services, such as bounce house rentals, DJ time, photo booths, and other forms of entertainment.

POPULAR DONATIONS:

- Trunk decorating/participation.
- Coupons/treats to pass out.
- Basket/prize for contest winners.

12 BRUNCH WITH SANTA

Rose E. Schneider Family YMCA

SATURDAY, DECEMBER 12TH



Families are invited to have brunch and take pictures with the man himself: Santa Claus! With over 600 people in attendance, this event kicks off the holidays with families in our community.

DONATE GOODS/SERVICES

- Raffle baskets.
- Food or drinks to be served at the event.
- Services, such as bounce house rentals, DJ time, photo booths, and other forms of entertainment.

POPULAR DONATIONS:

- Activity station.
- Food/drink donation.



SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: \$500

- Event signage.
- 20 guest passes for your employees to utilize at the Rose E. Schneider Family YMCA or Butler YMCA.
- Company logo on promotional flier, event map, and other marketing materials.
- Special mention at the event.

Gold Sponsor: \$250

- Event signage.
- 15 guest passes for your employees to utilize at the Rose E. Schneider Family YMCA or Butler YMCA.
- Company logo on promotional flier, event map, and other marketing materials.

Silver Sponsor: \$100

- Event signage.
- 10 guest passes for your employees to utilize at the Rose E. Schneider Family YMCA or Butler YMCA.

Bronze Sponsor: \$50

- Event signage.
- 5 guest passes for your employees to utilize at the Rose E. Schneider Family YMCA or Butler YMCA.

2026 SPONSORSHIP COMMITMENT FORM

SPONSOR NAME:

CONTACT NAME & TITLE:

MAILING ADDRESS:

PHONE:

EMAIL:

WEBSITE:

BOWL FOR THE KIDS

- ☐ \$2,500 - Premier Sponsor
- ☐ \$1,500 - Strike Sponsor
- ☐ \$500 - Spare Sponsor
- ☐ \$200 - Pin Sponsor

EASTER EGG HUNT

- ☐ \$500 - Platinum Sponsor
- ☐ \$250 - Gold Sponsor
- ☐ \$100 - Silver Sponsor
- ☐ \$50 - Bronze Sponsor
- ☐ Donate Goods/Services (write below)

ARMCO PARK CAR CRUISE

- ☐ \$2,500 - Luxury Sponsor
- ☐ \$1,000 - Vintage Sponsor
- ☐ \$500 - Antique Sponsor
- ☐ \$150 - Classic Sponsor

TRUNK OR TREAT

- ☐ \$500 - Platinum Sponsor
- ☐ \$250 - Gold Sponsor
- ☐ \$100 - Silver Sponsor
- ☐ \$50 - Bronze Sponsor
- ☐ Donate Goods/Services (write below)

BUTLER ROAD RACE

- ☐ \$7,500 - Presenting Sponsor
- ☐ \$2,500 - Gold Sponsor
- ☐ \$500 - Silver Sponsor
- ☐ \$200 - Bronze Sponsor

FORE THE KIDS GOLF CLASSIC

- ☐ \$5,000 - Presenting Sponsor
- ☐ \$2,750 - Silver Sponsor
- ☐ \$500 - Dinner Sponsor
- ☐ \$250 - Putting Green Sponsor
- ☐ \$150 - Hole Sponsor

HEALTHY KIDS DAY

- ☐ \$500 - Platinum Sponsor
- ☐ \$250 - Gold Sponsor
- ☐ \$100 - Silver Sponsor
- ☐ \$50 - Bronze Sponsor
- ☐ Donate Goods/Services (write below)

BRUNCH WITH SANTA

- ☐ \$500 - Platinum Sponsor
- ☐ \$250 - Gold Sponsor
- ☐ \$100 - Silver Sponsor
- ☐ \$50 - Bronze Sponsor
- ☐ Donate Goods/Services (write below)

OTHER

- ☐ _____
- ☐ _____

PAYMENT INFORMATION

- ☐ Check Enclosed (Payable to Butler County Family YMCA)
- ☐ Cash Enclosed
- ☐ Credit Card

Name on Card:

Card Type (Circle One): VISA Mastercard Discover American Express

Card Number: _____ Security Code: _____ Expiration: _____

Authorized Signature _____

Email your company logo and other branding information to marketing@bcfymca.org.



Please send completed form to:
Butler County Family YMCA, ATTN: Event Sponsorship
339 N Washington Street, Butler, PA 16001
Or email to give@bcfymca.org.

Fill out this same form but through our website!
Scan the QR code to visit the form.



BUTLER COUNTY FAMILY YMCA

Butler YMCA | 339 N Washington St., Butler, PA 16001

Rose E. Schneider Family YMCA | 2001 Ehrman Rd., Cranberry Twp., PA 16066

ARMCO Park | 341 Centreville Pike, Slippery Rock, PA 16057

BCFYMCA.ORG